

Research on the Path of Ideological and Political Course in Higher Vocational Colleges Based on Professional Quality Education

Jing HUANG

Jiangxi Vocational Technical College of Industry&Trade, Nanchang, Jiangxi 330038, China

wfsl_2008@163.Com

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Abstract: With the continuous progress of China's economy, the cultivation of talents is becoming stronger and stronger. With the increasing number of talents, the competitiveness of talents in the employment environment is particularly significant. In order to implement the concept of quality education in China and make talents stand out in the highly competitive employment environment, it is necessary to add relevant ideological and political courses to the learning of vocational quality in higher vocational colleges, so that students can have strong professional skills and high quality in the learning stage. This paper will analyze the principles and implementation paths of ideological and political courses in higher vocational education.

1. Introduction

Professional quality education can enable students to have professional skills and internal quality to go to the workplace in the future through various forms of phased learning, so that students can better contribute to the society through this learning experience and finally realize their life value. However, professional quality education is far from enough for the cultivation of talents. In order to make students have a healthy outlook on life, values and world outlook in the learning stage, they need to join the study of ideological and political courses in higher vocational colleges to improve students' comprehensive ability as a whole.

2. Principles of Ideological and Political Courses in Higher Vocational Colleges Based on Professional Quality Education

2.1 Principle of Ideological Content

China is a socialist country under the people's democratic dictatorship. Our citizens must support the leadership of the Communist Party of China and socialism. Therefore, at the ideological level, the study of Marxist theory should be added to the ideological and political courses in higher vocational colleges, so as to increase the ideological education of students and let students have the correct ideological direction and correct political position. Ideological education can also ensure that students can be honest and brave after entering the society and will not be easily eroded by economic interests^[1].

2.2 Principle of Profession

The purpose of professional quality education is to enable students to have professional skills to enter the workplace in the future through learning, make students shine in their professional fields, so as to better match the needs of jobs. Therefore, when cultivating talents, colleges and universities must focus on professional quality education, carry out targeted education for students according to different professional fields, give full play to students' subjective initiative by cultivating students' professional ethics and professional ideas, realize students' sense of identity and responsibility for occupation at the ideological level, and then pay attention to the cultivation of professional ability. For higher vocational colleges, all education and teaching activities are aimed at the employment

situation of students after graduation, so the education of professional skills is very important. Therefore, in the teaching of professional courses, higher vocational colleges should give students the practical skills needed in future employment from a practical point of view, so as to maximize the effect of higher vocational professional course education ^[2].

2.3 Principle of Development

With the continuous progress of the times, the employment environment has changed. Some emerging industries put higher and higher requirements for talents. Talents need to have more skills to adapt to the new requirements of jobs. Therefore, the education and teaching activities of higher vocational colleges should also change with the trend. In the professional quality education, we should cultivate students from the perspective of development, enable students to have the ability of lifelong employment, change the focus of education and teaching according to the changes of the current employment environment, explore students' potential in education and teaching, and respect the individual differences of different students, provide targeted scientific and reasonable teaching to improve students' comprehensive ability as a whole.

2.4 Principle of Practice

A scientific and systematic teaching and learning system is inseparable from the assistance of practical activities. If only professional knowledge is taught to students without the cooperation of corresponding practical activities, it is undoubtedly on paper. For talents in the new era, mastering basic knowledge and theory is far from enough. Only by allowing students to actively participate in practical activities can students integrate what they have learned, let students achieve the unity of knowledge and practice ^[3]. Only by letting students practice in person can they have a deeper understanding of the profession and master more relevant professional skills in practice.

2.5 Principle of Openness

In the education and teaching activities in colleges and universities, to make the ideological and political course play the greatest effect, in addition to the daily learning of ideological and political course, ideological and political courses outside the curriculum can also be carried out through diversified activities. For example, when Chinese traditional festival is coming, painting competitions, dance competitions, reading competitions and other forms can be organized to make students feel more national pride and comprehensively improve students' quality.

3. Implementation Path of Ideological and Political Courses in Higher Vocational Colleges Based on Professional Quality Education

3.1 Integrate Professional Quality Education into Ideological and Political Courses

In the normal education and teaching activities of higher vocational colleges, professional quality education and ideological and political courses are essential. Professional quality education helps students master various professional skills needed in their jobs, while ideological and political courses help students establish good ideas. The significance of the two curriculum systems is self-evident, but there is no certain connection between them. Therefore, professional quality education and ideological and political courses should be integrated to ensure the educational achievements of the two systems ^[4]. For example, ideological education, moral education, legal education and other aspects will be involved in the ideological and political course, which provides theoretical guidance for students in conducting themselves in society. These theories closely related to students can be integrated with professional quality education, and professional ethics education can be integrated into the study of moral education module, so as to let students have a more correct attitude towards their work in the future. In legal education, we should not only let students understand the legal knowledge they are exposed to in life, but also let students know more about professional legal knowledge, let the two complement and integrate with each other, and let students gain more through the cooperation of the two.

3.2 Integrate Professional Quality Education with Ideological and Political Education

Different education systems have their appropriate teaching methods. For ideological and political courses, most of them focus on theoretical teaching methods. The teachers explain the customary theories in a way that students can easily understand, let students understand the deep meaning of the theories, and let these theories serve as the code of conduct for students to move towards society, so as to restrict students' words and deeds by themselves. However, professional quality education is different. Students need to have various skills through professional quality education, so they need to be more skilled in using it on the basis of understanding theoretical knowledge. In professional quality education, various forms of teaching methods need to be adopted, such as case analysis, scenario simulation, group discussion, etc, let students use it flexibly^[5]. In the teaching of ideological and political courses, various teaching methods can be used. For example, in the teaching of legal education, real cases can be analyzed in the classroom, and students can be divided into different groups to discuss cases. Through different forms, students can understand legal knowledge and deepen impression.

3.3 Integrate Professional Quality Education and Ideological and Political Curriculum Practical Activities

It is necessary to make full use of practical activities in the education and teaching of higher vocational colleges. The form of practical activities can combine on-campus practice with off-campus practice. First of all, the school can organize students to participate in community red activities or visit veteran cadres in the cadre rest house, let students actively participate and strengthen ideological education in the activities. Secondly, in the school, the college can spread ideological and educational contents in the school library and bulletin board, and widely publicize the connotation of China's socialist core values, so as to affect students' words and deeds. In addition, the school can also organize red story meetings, reading competitions and other activities in the school on Army Day, CPC Founding Day and National Day, so as to enrich students' study and life and strengthen ideological and moral education^[6].

3.4 Integrate Educational Resources and Seek School-Enterprise Cooperation

In order to enable students to better apply their learned knowledge, schools should actively seek school-enterprise cooperation, let students make full use of professional skills in enterprise practice, and accumulate and summarize work experience in practice. However, there will be a lack of ideological and political education in students' internship. Therefore, in order to avoid problems in students' internship, ideological and political teachers can be arranged to provide guidance and help students in professional ethics, professional norms, work attitude, work philosophy and so on.

4. Conclusion

In short, with the progress of the times, the demand for talents is increasing, and talents have become an important force to promote social development. As the cradle of cultivating professional talents, higher vocational colleges should timely update their educational ideas, keep pace with the progress of the times, correctly treat the relationship between professional quality education and ideological and political courses, focus more on ideological and moral education while paying attention to professional quality education, cultivate contemporary students into talents with strong comprehensive ability, and make them more and more competitive in the talent market, let more high-quality talents trained by higher vocational colleges serve the development of our country.

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